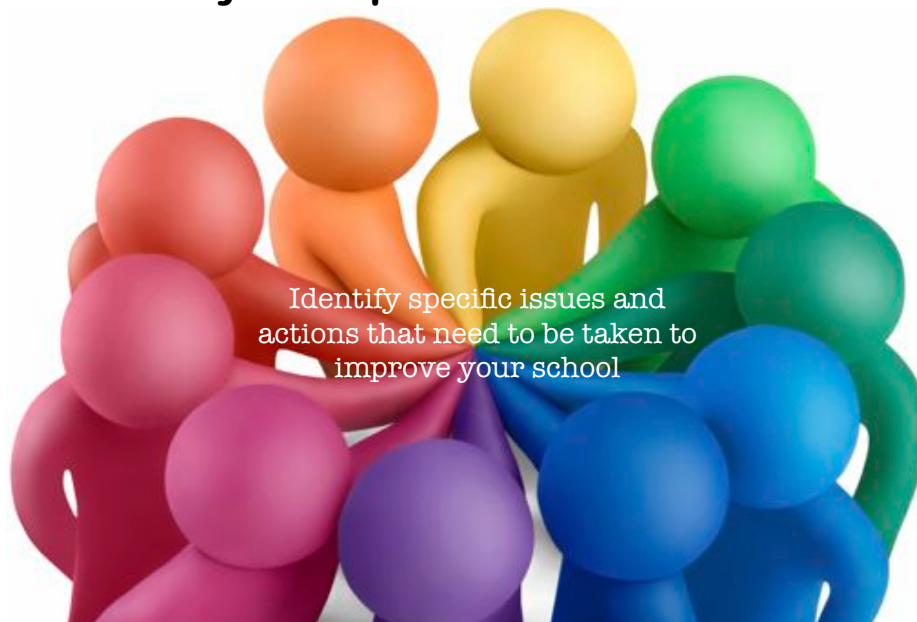


# The **FASTEST** way to improve YOUR school

## ATTENTION

- ☐ Principal
- ☐ Deputy
- ☐ School Council
- ☐ School Review



Identify specific issues and  
actions that need to be taken to  
improve your school

The fastest way to improve your school and **boost staff, parent and student satisfaction** is to identify and address the problems that annoy and frustrate people. *SurveyMySchool* has been specifically designed to support the leadership team to IMPROVE schools. The interactive format of the surveys identifies specific issues and potential solutions.

School opinion surveys that only provide data have VERY LIMITED use. Whilst data alone is helpful it can be misinterpreted and isn't helpful if you don't know what people's specific concerns are.

*SurveyMySchool* is interactive. Respondents who express dissatisfaction with an aspect of the school are asked clarifying questions to provide further detail about their concern and potential solutions. The survey report provides useful information to improve the school and increase the satisfaction of staff, parents and students.

*SurveyMySchool* for THREE key areas:-

**Staff**

**Parents**

**Students**

## Features

- 👤 On-line format - ALL respondents surveyed, *not just a sample*
- 👤 More reliable data
- 👤 FAST turnaround – *results provided within 48 hours*
- 👤 Reminder email to increase return rate
- 👤 Data tracks progress and demonstrates improvement
- 👤 Provides specific information for school improvement
- 👤 Informs strategic planning

**Fax to 07 3161 3230** -----

☐ *I'm interested in school surveys. Please send me more information.*

☐ ORDER NOW - Choose ONE Survey \$290 each *plus one off set-up fee \$90*

**Staff** ☐ **Parents** ☐ OR **Students** ☐

**OR** ☐ \$590 for ALL THREE *plus one off set-up fee \$90*

School \_\_\_\_\_ Contact person \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

**Further information**

**[www.SurveyMySchool.com.au](http://www.SurveyMySchool.com.au)**

**[info@SurveyMySchool.com.au](mailto:info@SurveyMySchool.com.au)**

## Staff

Staff morale has an impact on school effectiveness and student outcomes. A happy school staff is more effective.

Most school staff opinion surveys ONLY provide data and do not provide enough real, specific direction for the school's leadership team. Developed over three years, *SurveyMySchool* is INTERACTIVE. It not only measures staff morale, it also provides specific feedback for the school leadership team on emerging issues within the school.

For example, the statement, **"I have access to the resources I need to do my job"** is commonly included on staff opinion surveys. Frustrated staff who don't feel they have the resources would click DISAGREE on the survey. At the end of the survey the Principal receives the data highlighting that some staff don't feel they have the resources that they need. However the Principal doesn't know which particular resources staff are requesting or where the need is.

*SurveyMySchool* reports provide specific information on the issues. Where staff express their dissatisfaction, a further follow up question is asked. The teacher who says that they don't have the resources they need is prompted to provide specific information on what they are requesting. Staff who are unhappy with staff meetings are asked to suggest ways staff meetings could be improved.

### **Just whinging and being unhappy isn't helpful and doesn't provide any useful information to school leaders!**

*SurveyMySchool* is specifically designed to help school leaders' develop action plans to increase the school's effectiveness.

*SurveyMySchool* can be used as part of action planning for an explicit improvement agenda, a school review process or once a semester to measure progress. The surveys are also helpful in identifying and addressing issues BEFORE system wide satisfaction surveys are undertaken.

## Parents

Parent satisfaction is the strongest endorsement a school can receive. Word-of-mouth advertising by parents from your school is far more powerful than glossy brochures, flyers, newspaper ads or even TV campaigns. Happy parents (*and students*) are one of your greatest assets but unhappy parents have a negative impact on your school's reputation.

Traditional parent opinion surveys gather data on parent satisfaction but often don't provide enough specific information. The school leadership team is often left to interpret the data and presume 'why' some parents aren't happy.

Many parent opinion surveys only sample a small number of families. The results can therefore be less reliable depending on who is asked. The on-line format of *SurveyMySchool* allows schools to survey ALL families and gather more reliable information.

*SurveyMySchool* is INTERACTIVE, includes all families and provides specific feedback for the school leadership team on emerging issues within the school. Parents who express that they are dissatisfied with an aspect of the school are asked further questions to clarify their specific concern and identify potential solutions. The survey not only measures parent satisfaction but also identifies specific areas of concern and actions to address them. Identifying and addressing issues is the fastest way to improve parent satisfaction.

## Students

Student satisfaction is important to both the school's reputation and effectiveness. Students who are happy at school, engage more in their learning. The happiness of students also has a significant impact on parents' perceptions. *SurveyMySchool* measures student satisfaction and identifies issues that are impacting on a positive school experience.

Identifying and addressing issues is the fastest way to improve your school. The interactive nature of *SurveyMySchool* provides specific feedback for the school leadership team on emerging issues from the student's perspective. The survey not only measures student satisfaction but also identifies specific areas of concern and actions to address them.

*Further information*

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